

MONSTER TRUCK PROJECT RUBRIC

Digital Media I
Middle Creek High School



Student's Name: _____

MONSTER TRUCK PROJECT

STRUCTURE & COMPOSITION (45 pts.)

Narrator voice over (VO) edited cleanly and matches script exactly

Score / Possible

/

20

Each individual section is on a separate track

/

10

Finalized audio mimics an actual radio advertisement

/

15

DESIGN & CREATIVITY (40 pts.)

Each individual track has a special effect (includes track pan)

/

15

Background music and/or sound effects have been added

/

10

Elmo's Voiceover is incorporated correctly

/

15

PROPER FILE MANAGING (15 pts.)

File was exported in the proper format (.mp3)

/

10

File was properly named (last name+first initial + monster)

/

5

Notes:

/ 100